



### Sara's Website Guiding Principles

- ◇ Believe in the human internet
- ◇ Bring myself to what I express
- ◇ Not listed on search engines
- ◇ No advertisement
- ◇ Making sure it is accessible
- ◇ No weird SEO stuff



### Human over machines

- ◇ Value done over good
- ◇ Work appears finished? Publish it!
- ◇ Embrace the suck
- ◇ Embrace the learning curve



- ◇ Blogging is a hobby
- ◇ Only write about what interests me
- ◇ Have a site that doesn't demand maintenance
- ◇ Have a site that can be worked on offline
- ◇ Make a site easy to only do the things I want to do
- ◇ Ride the inspiration

### Joy (and No Stress)

### No Expectations

- ◇ Don't place any expectation in myself or the others
- ◇ Embrace the void
- ◇ Your kink is not my kink
- ◇ Ship and let ship
- ◇ Nobody owes anybody a reply
- ◇ Curate your internet experience



### Done over perfection

### Participation

- ◇ Communicate with other human beings
- ◇ Be proactive about building connections
- ◇ Comment on people's writing and creative expressions
- ◇ Send an email (or DM) when something makes me ponder
- ◇ Write reply post and posts inspired by others
- ◇ Participate in carnivals, creative challenges and answer others' posts

